

NRF[®]'25 RETAIL'S BIG SHOW

JANUARY 12-14 | NYC

What's included?

Below you will find what is included in an All-Access pass versus an Expo Pass for NRF 2025 Retail's Big Show. This serves as a quick guide to help you choose the best pass that matches your needs and interests.

	All Access Pass	Expo Pass
Opening Party	✓	✓
Expo	✓	✓
Expo Tours *	✓	✓
Retail Store Tours *	✓	✓
Supply Chain *	✓	✓
Retail Media Networks *	✓	✓
Retail's Big Concert	✓	
Exhibitor Big Ideas	✓	✓
Expo Happy Hours	✓	✓
Foodservice Innovation Zone	✓	✓
Food Tech Stage	✓	✓
NRF Innovators 2025 Showcase	✓	✓
Startup Hub	✓	✓
Keynote Sessions	✓	✗
Featured Sessions	✓	✗
Partner Perspectives	✓	✓

* Retail Only – Retail Store Tours and Expo Tours require Separate registration and an additional fee.